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November 7, 2012

gourmet *insider*
LIVING THE GOURMET LIFE

NEWSLETTER SPONSOR



STIR IT UP

Of course you'll have the opportunity to taste prestigious wines, sparkling bubbly and crafty beers while you savour the tasty cuisine at the [Gourmet Food & Wine Expo](#). But did you also know that the Expo is the place to go to try the trendiest spirits, too? Sample the latest cocktails at the [Spiritology Pavilion](#) in a chic, stylish atmosphere. Get your tickets [here](#) and use promo code **INSIDER** for \$4 off.



TAG, YOU'RE IT!

Get tagged at the [Tag No.5 Vodka](#) Speakeasy Lounge. Sink into the ambiance and sample classic cocktails re-imagined. Check out Drew James and DJ Kolega as they spin and create an atmosphere with buzz, where you can speakeasy and tell no one. Get caught up in the action. Located at booth #126.



WHEN LIFE GIVES YOU LEMONS

... Add [Jack Daniel's Tennessee Honey](#)! This soon-to-be famous beverage was recently featured on *Dragon's Den* and perfectly combines the taste of freshly smoked lemon and [Jack Daniel's Tennessee Honey](#) in a clean and refreshing beverage that is easy-to-drink and will definitely warm you up on a chilly day. Try this masterpiece at [Lou Dawgs'](#) booth (#1110) at the Expo. Guaranteed good times to come.



GET INTO THE SPIRIT

Soak in the cocktail culture and take your time sampling through this stylish pavilion. Taste some of the best premium spirits from Canada and around the globe. Get ideas for the hottest cocktails of the upcoming holiday season from Toronto's top mixologists. At the [Spiritology Pavilion](#), sample a classic cocktail: the mighty Caesar. Visit the [Mott's Clamato](#) booth for this tasty favourite or try the latest addition to [Canadian Club](#), Canadian Club Dock No. 57 Spiced Whisky, where what is old is new again.



[Click here](#) to buy Admission Tickets - use promo code **INSIDER** to save \$4
[Click here](#) to buy Gourmet Gala & Tutored Tastings tickets

VIP Night - \$40
Thursday 6 - 10 pm
General Admission - \$20
Friday 2 - 10 pm
Saturday 12 - 10 pm
Sunday 12 - 6 pm

We look forward to seeing you at the Expo!

cheers! gourmet insider

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DATE:
November 15 - 18, 2012
LOCATION:
Metro Toronto
Convention Centre
North Building
ADMISSION:
\$40 VIP Night
\$20 General Admission